

CLIENT

Global Car Wash Operator

DEPLOYED

within 34 days

DESCRIPTION

AI-powered performance monitoring system to detect revenue-impacting trends, explain deviations, enable proactive operational decisions.

THE IMPACT

90%

FASTER DETECTION OF PERFORMANCE
SHIFTS ACROSS LOCATIONS

70%

REDUCTION IN MANUAL ANALYSIS
AND REPORTING WORKLOAD

3X

FASTER GENERATION OF CONTEXTUAL
ROOT-CAUSE INSIGHTS

CHALLENGE

The operations team lacked an intelligent alerting system to flag meaningful changes in business performance across sites. Although transactional data from Quivio was available, identifying issues like a 10% weekly drop in recurring plan usage required manual analysis and intuition. This reactive process delayed response times, obscured the root causes behind changes, and limited the ability to optimize quickly. Leadership needed a way to move from static reporting to continuous, AI-driven monitoring that could connect the “what” with the “why” behind performance shifts.

THE SOLUTION

Unframe deployed an AI-powered performance monitoring system that continuously scans transactional data from Quivio to detect meaningful shifts in business performance across car wash locations. Using a Dynamic Triggering System, the AI identifies anomalies – such as a 10% drop in recurring washes or an unexpected revenue spike – and performs Root Cause Analysis (RCA) by layering public data like weather, traffic, holidays, and local events to explain why changes occur. This enables operations teams to respond proactively to issues, optimize faster, and make every decision data-driven.

“Unframe’s solution alerts us the moment performance slightly changes – and explains why. We’ve gone from chasing reports to making proactive, data-driven decisions every day.”

VP, Operations & Analytics