

# TCO Comparison Guide: DIY AI Stack vs. Unframe

## THE REAL COST OF ENTERPRISE AI STARTS AFTER GO-LIVE

Most enterprise AI initiatives fail because cost, complexity, and operational drag explode after production. This is the Day-Two Problem - and it's where DIY AI stacks quietly become liabilities.

### THE 3 PHASES THAT DEFINE TRUE AI COST

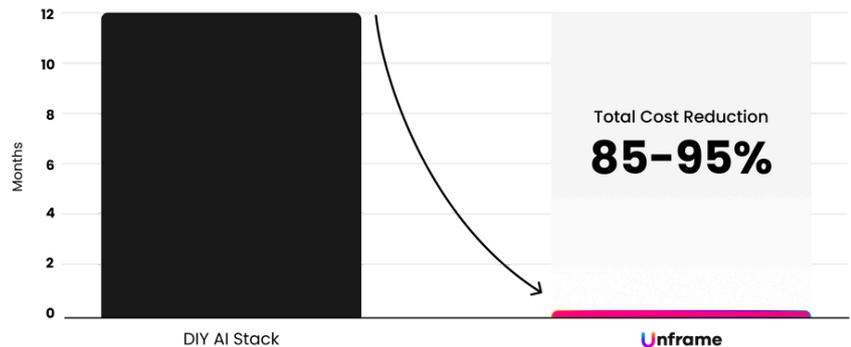
#### 1. Before Value Exists: Time, Risk, and Upfront Spend

##### DIY AI Stack

- 9–18 months to production
- \$600K–\$1.5M before value is proven
- Platform engineering, infra, governance, MLOps - all before usage data
- High capital risk, locked-in architecture

##### Unframe

- Production-ready in days
- Validate outcomes before committing capital
- No platform assembly or upfront hiring
- **85–95% lower pre-value cost**



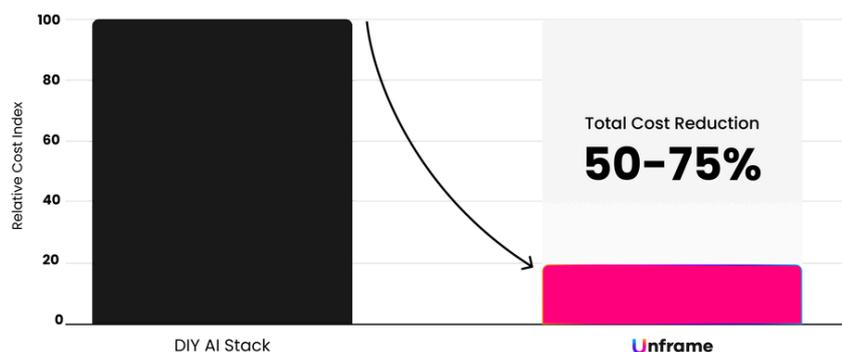
#### 2. After Value Exists: The Hidden Cost Center

##### DIY AI Stack

- Permanent MLOps and platform teams
- Ongoing retraining, infra tuning, security, compliance
- \$500K–\$1M+ per year in operating costs
- AI shifts from innovation to maintenance

##### Unframe

- Full lifecycle ownership included
- Operations, updates, governance handled end-to-end
- Predictable annual pricing
- **50–75% lower operating cost**



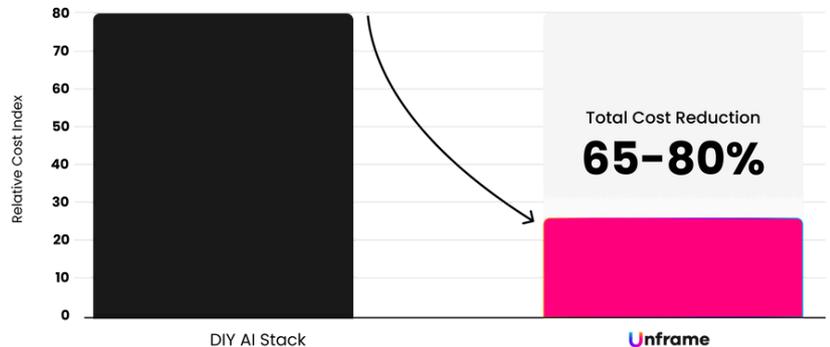
### 3. As Scale Begins: Cost Compounds - or Explodes

#### DIY AI Stack

- Each new use case ≈ partial rebuild
- \$300K–\$1M incremental cost per deployment
- Linear growth in spend and complexity

#### Unframe

- Reusable architecture and shared knowledge fabric
- Faster rollout with lower marginal cost
- **65–80% lower cost per additional use case**



### WHAT THIS MEANS FOR ENTERPRISE LEADERS

**DIY AI stacks make sense only if you want to be an AI platform operator.**

They optimize for control—but come with long timelines, high risk, and unbounded cost.

**Unframe is for enterprises that want AI outcomes, not AI ownership.**

- ✓ **Faster time-to-value**
- ✓ **Lower risk**
- ✓ **Built-in scale**
- ✓ **Predictable economics.**

The real AI decision isn't build vs. buy. It's whether AI becomes a strategic advantage or a permanent cost center.

## About Unframe

Unframe is the Managed AI Delivery Platform that delivers AI solutions that work — tailored to your business and delivered in days. With Unframe, organizations can turn high-value AI use cases into real outcomes, without sharing data, committing upfront costs, or compromising on results. Unframe is headquartered in Cupertino, California, with a global presence in Tel Aviv and Berlin.



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